



Correcting Images 2016:

## Conference Speaker & Panel Guests

<b>Thursday, Nov 17 2016</b>	
<b>Keynote I: Overview &amp; Status of Current Discussion on “Digitalization &amp; Development”</b>	
<p><b>Manske, Julia</b></p> <p>Julia Manske co-leads the project „Open Data &amp; Privacy“ at Stiftung Neue Verantwortung (SNV), a Berlin-based think tank. Here she is responsible for the outreach to the international open data community, the development of privacy frameworks for open data release and for questions around data governance and data ownership of government data. She is also interested in digital policies and data innovation in the context of global development. Prior to the SNV, she worked for the Vodafone Institute for Society and Communications, where she was responsible for several research projects, as well as product implementations in the area of social innovation in Europe and Africa. Julia studied social anthropology and social science at LMU, Munich and UNAM, Mexico City. She is a member of Think Tank 30, an offshoot of the Club of Rome, a Research Affiliate with Data-Pop Alliance in New York and a Global Policy Fellow with ITS in Rio de Janeiro.</p>	
<b>Keynote II: Development in Digital Media</b>	
<p><b>Chinje, Eric</b></p> <p>Eric Chinje is the Chief Executive Officer of the Nairobi-based African Media Initiative (AMI). Prior to moving to Kenya in July 2014, he was (and still is) a Visiting Scholar at the George Mason University in Fairfax, Virginia. He served as an Adviser to the governments of the Democratic Republic of Congo(DRC), Liberia and South Sudan on their strategic, development and international communications- an extension of his role as a Senior Advisor at the Washington-based International Communications and Trade-relations firm, KRL International.</p> <p>He served as Vice Chair of the World Bank/IMF Africa Club from 1996 – 2002 and organized the Bank's first Africa Business Forum in 1998, the largest gathering of African businessmen and women ever held in the United States.</p> <p>Mr. Chinje is an Officer of the Cameroon Order of Merit and an Officer of the Dutch Order of Orange Nassau. He has written and lectured extensively on Communication and Development in Africa.</p>	

Thursday, Nov 17 2016

Public Panel Discussion: Digitalisierung – Chance oder Herausforderung?

**Dr. Jan Schwaab**

Dr. Jan Schwaab is working as a manager, consultant and systemic coach within an international context. His professional focus is on digitalization, knowledge management and organizational learning. He leads the consultancy project “digital world” since 2015. This project is supported by the German Federal Ministry for Economic Cooperation and Development (BMZ) in terms of the development and implementation of his digital strategy. Further, it contains a Lab-Function for digital innovation. Current topics are, digital future-scenarios, new forms of cooperation with digital economy, digital literacy and leadership, Apps for sustainability, digital transformation within health and agricultural sectors, etc.



**Wenzelmann, Victoria**

Victoria Wenzelmann is an anthropologist, former manager of an industrial production company, and consultant for organizational design, agile product management and digitization. She is a member of the AfricaHackTrip crew and a co-founder of GIG the Global Innovation Gathering, a diverse and equitable network of innovation spaces, researchers, journalists, designers, makers and hackers from around the world who co-create and share knowledge, best practices, ideas and tools to solve local and global problems. GIG represents and fosters global innovation ecosystems by enabling conversations and exchange between practitioners, governments, business, media and civil society.



**Meesmann, Florian (Facilitator)**

Florian Meesmann is working for MDR since 1992. Currently, he is the deputy of the editorial board. As editor he focused on investigative journal reporting. He engages with themes about inner security, counterterrorism, and proliferation. He has also been studio manager for South Asia. Therefore, he visited South Asia many times, while he reported about Afghanistan, Pakistan, India and Sri Lanka.

Florian Meesmann, studied history and geography at Humboldt-University in Berlin from 1992-1997.



**Friday, Nov 16 2016**

**Keynote III: Digitalization & and the Possibilities of Participation. Some Scientific Insights.**

**Prof. Dr. Emmer, Martin**

Martin Emmer, Professor for Media and Communication Studies at Freie Universität Berlin. Ph.D. 2004 at Technical University Ilmenau with a study on the effects of internet use on political participation. General areas of research are audience studies/media use, digital media, and political communication. Recent studies on mobile media use of refugees in Germany (2016), convergence of television and internet (2015-2017), ICT systems for sustainable development (2014) and mobile media and participation in Ghana and Germany (2016).



**Panel 1 – Kenya: Digitalization & Media**

**Dr. Ugangu, Wilson**

Dr. Ugangu, is a senior lecturer of media studies, Multimedia University of Kenya, where he also holds the position of Associate Dean, Faculty of Media & Communication Studies. He has written and researched extensively on Kenya's and Africa's media and attendant issues of policy, democracy & participation, training and research. His research focus includes policy on media and communications in developing societies, media and democracy, international communication, comparative media studies and media theory. He graduated with D. Litt & Phil (Communication) degree at the University of South Africa in 2013.



**Prof. Obonyo, Levi**

Prof. Obonyo is Associate Professor of communication and media studies, and also the Dean of the School of Communication, Language and Performing Arts at Daystar University. He started his career in journalism before joining academia. He taught media studies at university level for over twenty years. He previously served as Chairman of the Media Council of Kenya. Currently, he is member of the Board of the Communications Authority of Kenya. He served as judge for among others film awards, public relations awards and journalism awards. He is a columnist for the People newspaper, has presented papers at academic conferences, has published academic articles and co-authored Journalists and the rule of law. His co-authored book, Building Blocks for Media Regulation in East Africa is under preparation.



Friday, Nov 16 2016

Panel 1 – Kenya: Digitalization & Media

**Pfaff, Isabel**

Isabel Pfaff is covering sub-Saharan Africa for the German daily “Sueddeutsche Zeitung” since 2014. She holds a Master’s Degree in African studies and political science. Aside from her job-related trips to African countries she has spent almost a year in East Africa during her studies. Since Isabel has to keep up with the news in almost 50 countries, Africa’s degree of digitalization is making her life much easier.



**Wald, Niko**

Niko Wald has been cooperating with and learning from partners in African countries since 1999: He took part in work camps in Botswana, attended scientific excursions to South Africa and Botswana and was deployed as election observer in Kenya and Ghana. He has graduated in political sciences and macroeconomics. He acted as reporter, photographer, video journalist and editor for newspapers, online desks and international non profit organizations, with an increasing focus on digitalization and “new media”. Currently, he is working for the German Federal Ministry of Food and Agriculture as a specialist for strategic communication.



Panel 2 – India: Digitalization & Society

**Webermann, Jürgen**

Since 2013 Jürgen Webermann works as ARD-radio-correspondent for South Asia in New-Delhi. Before, he worked for NDR Info in Hamburg as an editor for investigative research. He grew up in Münsterland and did his voluntary work with a local branch of “Westfälische Nachrichten”. He studied politics, economics and Eastern European Studies in Hamburg. He states, that India is a paradise for journalists, as there are many surprises on a daily basis.



**Kumar, Sanjay**

Sanjay Kumar is a trained broadcast journalist based in New Delhi, India. He has more than 12 years of journalistic experience. He has been working with domestic media and international news channel. An avid watcher of domestic politics and international affairs, particularly, South Asia, Kumar is currently working with the ARD studio, New Delhi as a producer, South Asia. Besides that he has been writing for some international affairs news magazine, like The Diplomat, Express Tribune, and Dawn newspaper, Pakistan.





**Friday, Nov 16 2016**

**Panel 2 – India: Digitalization & Society**

**Medha**

Medha is a Research Fellow/Doctoral Student at GIGA German Institute of Global and Area Studies, Hamburg. Her current research focus is on the place of Islam in India's identity and foreign policy. At the same time, her broader research interests encompass issues surrounding the role of identities in international relations, the interactions of media with foreign policies and politics with a particular emphasis on the internet and social media. Medha has previously also worked as a journalist covering politics and foreign relations in India (The Times of India), Germany (Deutsche Welle), The Netherlands (Radio Netherlands Worldwide) and Canada (The Vancouver Sun) and has experienced first hand the increasing digitization of news rooms and observed its implications. Her previous degree is in Media Studies from Arhus University, Denmark and Swansea University, Wales, UK.



**Prof. Dr. Mukherji, Rahul**

Rahul Mukherji is Professor and Head of the Department of Political Science, South Asia Institute, Heidelberg Universität. He has previously taught at the National University of Singapore, Jawaharlal Nehru University (New Delhi), Hunter College - City University of New York and the University of Vermont (USA). His two most recent books include: Globalization and Deregulation: Ideas, Interests and Institutional Change in India (OUP, 2014) and The Oxford India Short Introduction to the Political Economy of Reforms in India (2014). Professor Mukherji serves on the boards of journals such as Governance, Pacific Affairs, India Review and Bandung: Journal of the Global South.



**Nair, Murali**

Murali Nair is a Senior Project Manager at the Bertelsmann Foundation where he is responsible for their Indian related activities. Along with research and publication on the latest developments in India, he brings together the relevant stakeholders from India and Germany to deepen the relationship on economic and social fronts. An electronics engineer and an MBA in Marketing by qualification, Murali Nair worked in the automotive industry in South Asia and Africa for Asian, American and European multinationals. A short stint at an institute for social entrepreneurship motivated him to move to Germany to research on public policy and good governance. The combination of experiences in business, not for profit and academia across geographies shape his work at the foundation.



**Kober, Christoph**

Christoph Kober is an anchor and editor at the business desk of Deutsche Welle (DW), Germany's foreign broadcaster. In 2005 he completed parts of this economics and journalism studies at the Manipal Institute of Communication in the south western state of Karnataka. Since then he has been to India numerous times both on work assignments and on private trips. In 2015 he spent three months in Chennai and Mumbai as a fellow of the Robert Bosch Foundation's Media Ambassador India-Germany program. During that time he worked at the business department of the Times of India.



Friday, Nov 16 2016

Panel 3 – Estonia: Digital Empowerment & Society

**Õnnik, Indrek**

Indrek Õnnik studies European Studies (MA) at the University of Tartu. Its an interdisciplinary studies of economics, law and additional social sciences. Since March 2016 he is also working at the e-Estonia Showroom as Project Manager, presenter and speaker. The showroom Showroom is a professional briefing center on e-Governance and ICT developments in Estonia. His main responsibilities include hosting and briefing world leading decision makers as well as policy makers from the public sector, investors around the world, media as well as academics about the experiences and possibilities of e-governance, ICT developments and future possibilities.



**Kängsepp, Liis**

Mrs. Kängsepp has been a journalist for more than ten years, most of her career is focusing on economy and business. Besides Estonia she lived and worked in Brazil, Argentina and Brussels. In recent years she has been doing a lot of work for the international media: She has been a stringer for the Wall Street Journal for more than four years, but she has also done some work for Politico, Monocle 24 and others.

More than ten years ago she started her career in journalism in the most innovative newsroom in Estonia. The interned had arrived, and so had online news and content. Of course, at the time it was very different from what we can see today -- smart phones had not arrived yet and most people read the newspaper on paper that was delivered to their homes every morning.



**Vaitmaa, Ester**

Ester Vaitmaa works as a Creative director in Estonias biggest online news portal Delfi and second biggest daily newspaper Eesti Päevaleht. She gained her experiences from growing with the company. She knows how content creation has changed in ten years. She will speak about going visual: video content, photos, strams, data journalism and multimedia.



**Dr. Siibak, Andra**

Dr. Andra Siibak is professor of media studies in the Institute of Social Studies, at the Univeristy of Tartu, Estonia; and one of the founders of the interdisciplinary Center for the Information Society at the University of Tartu. Her main field of research has to do with the opportunities and risks surrounding internet use, social media usage practices and privacy. In the last five years she has published more than 40 peer-reviewed papers on the topics surrounding various online practices; e.g. self-presentation on social media; teacher/parental mediation of young people's internet use; privacy strategies and imagined audiences on social media, the emergence of echo chambers on social media; and touch-screen usage of toddlers. In 2015 she was awarded the Young Scientist Award by the President of Estonia.



### Ivanov, Pavel

Pavel Ivanov has been working in media since 1989 from TV news reporter on a channel ETV. He started a lot of projects in all genres - three newspapers, and couple of radio projects. The latter was the online [vecherka.ee](http://vecherka.ee).

Separately, he would single out his work as chief editor of Russian programs on ETV, because it was a brand new challenge in Russian journalism in Estonia. He has experience in political communication, information security, and psychological protection. He also worked as a media advisor in the government sector.



**Friday, Nov 16 2016**

### Documentary Screening & Background Talk with Producer

### Dr. Achtnich, Tilmann

Dr. Tilman Achtnich is a journalist of ARD German Television producing documentaries for ARD, SWR, arte and others. His topics are political and economical docs, often dealing with trade and globalization. For example *Der Mais - Wahn oder Wohlstand für alle?* Originally he is a Geologist but changes to Journalism many years ago. The Doc "Sklavenarbeit für unseren Fortschritt" tracks the origin of blood minerals in Kongo. Tilman Achtnich produced more than 60 documentaries and won many prizes for his docs.



**Saturday, Nov 19 2016**

### Input: Social Media Content for Journalism and News Reporting. Benefits and Challenges - Focus on Verification.

### Spangenberg, Jochen

Jochen Spangenberg works for Germany's international broadcaster Deutsche Welle in the research and innovation projects unit. Apart from overall coordination, this includes participation in the research projects REVEAL and InVID that deal with algorithm-supported verification of eyewitness media / user-generated content. Previously, Jochen Spangenberg held the position of Chief Operating Officer and Editor-in-Chief at a Berlin-based new media company, and worked for BBC News & Current Affairs in radio and TV. Jochen Spangenberg also lectures at the Free University Berlin in Media & Communication Sciences. He is the author of the book *The BBC in Transition* and a number of articles, papers and book chapters.

